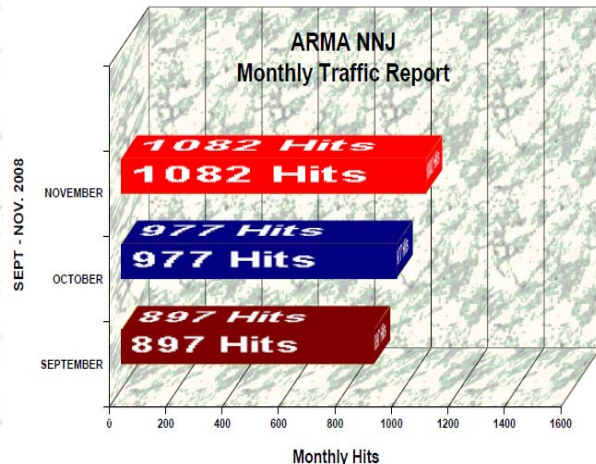


Why Advertise With Us?

ARMA NNJ offers you an ideal opportunity to promote your products or services to the **full ARMA membership** through our website and our membership newsletter. Our flexible advertising options can support any industry, no matter what their size or budget. All of our advertising packages, be it **Bronze, Silver, Gold** or **Platinum**, are for one-year duration and include a direct link to your company's website. Advertising with us will provide your company a definite **competitive** advantage!

Who's Looking At www.ARMANNJ.ORG

The chart below is based on hits by records professionals viewing our website in the first quarter since our website went live. As you can see, each month there are more inquiries and prospective members looking into our organization. You can rest assured that prospective clients will be viewing your ad! It is a win-win situation!



Stay Ahead of the Competition and Contact our Marketing Department **Now!**

Marketing@ARMANNJ.ORG

Or Visit our Website:

www.ARMANNJ.ORG



ARMA Northern New Jersey Chapter

Your Gateway to Records & Information Management

Website: www.armannj.org



ARMA Northern New Jersey Chapter

Your Gateway to Records & Information Management

Website: www.armannj.org

Expand Your Market Base with ARMA
Northern New Jersey!



**Reach Potential RIM Customers
By Advertising With ARMA NNJ!**

Who We Are: ARMA Northern New Jersey Chapter is a group of records information professionals who meet once a month to network & provide presentations with speakers from the cutting-edge of records information management. We have been serving the Records & Information Management industry since 1960. In 1975 we became the 8th Chapter to have joined ARMA International. Our Northern New Jersey Chapter has 115 members and we are growing rapidly. Our members represent many diverse industries within records information management from the New York, New Jersey and Eastern Pennsylvania.

Our Vision: At ARMA International, we recognize that information is a vital asset of every organization. Our vision is to provide leadership in education, research and networking for the benefit of records information management professionals.

Our Mission: The mission of ARMA International is to provide education, research, and networking opportunities to information professionals, to enable them to use their skills and experience to leverage the value of records, information, and knowledge as corporate assets and as contributors to organizational success.

Our Members: We have members who represent a wide range of industries from the tri-state area including, pharmaceutical, state government, legal, medical, academia, athletics, manufacturing, financial, entertainment, optical, IT and sales. Why not take advantage of the many opportunities available to increase your client portfolio?

Expand Your Market with ARMA NNJ's Flexible Advertising Packages:

2" x 2" advertisement with 24/7 exposure on ARMA NNJ's website	3" x 2" advertisement with 24/7 exposure on ARMA NNJ's website
	Half page article, interview or case study about your company in our newsletter



Quick & Easy Steps to Set Up Your Account:

1. Contact Advertising Representative to review your choices at: Marketing@ARMAnnj.org
2. Choose the packages on pages 3 & 4 that best suit your advertising needs.
3. Send in your company logo / artwork.
4. Your material will be on our website within 10 business days.

Reach The Decision Makers!

3"x 3"advertisement with 24/7 exposure on ARMA NNJ's website	4" x 4"advertisement with 24/7 exposure on ARMA NNJ's website
Half page article, interview or case study about your company in our newsletter	Full page article, interview or case study about your company in our newsletter
Banner ad on NNJ ARMA website front page	Banner ad on NNJ ARMA website front page
Meeting Sponsorship Sponsor One Meeting	Meeting Sponsorship Sponsor Two Meetings
	Special Award for Best Chapter Support by a Vendor



Sponsoring a Meeting includes ...

- 5 minutes to address the audience
- Your company listed as the sponsor in the meeting notice
- Your logo displayed at the registration table
- Your promotional materials distributed to attendees
- Your logo included in the new Member Welcome Packet